

# technology, policy & ethics

LECTURE SERIES AT CAL POLY, SLO

Who: **IRINA RAICU**, Santa Clara University  
When: Friday, **January 27**, 2017 from 2:00-3:30pm  
Where: Building 33-286 (Fisher Science)

## Barbies, Pacemakers, and Everything in Between: Building a More Ethical **INTERNET OF THINGS**

**ABSTRACT:** Engineers and business people are enthusiastically connecting more and more things to the internet. Should they? What are some questions that we should want people who design and build connected things to ask—and answer—before connecting, in order to ensure that the “Internet of Things” promotes, rather than endangers, the good life?

**BIO:** Irina Raicu is the director of the Internet Ethics program at the Markkula Center for Applied Ethics, at Santa Clara University. She is an attorney and a Certified Information Privacy Professional. Her writing has appeared in a variety of publications, including *USA Today*, *MarketWatch*, *Slate*, *Re/code*, *The San Francisco Chronicle*, and *The San Jose Mercury News*. Raicu is a graduate of the Santa Clara University School of Law and holds a bachelor's degree in English from UC Berkeley, as well as a master's degree in English and American Literature from San Jose State University. She tweets at @IEthics and is the primary contributor to the blog *Internet Ethics: Views from Silicon Valley*.

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